

CalSPEED Speed Test

Save your devices, testing locations, and results with one convenient account.

Sign Up →

Continue as guest

Letter spacing: 7.2px
Word spacing: 9.6px

Letter spacing: 1.92px

Letter spacing: 1.92px
Word spacing: 2.56px

I recommend changing letter spacing, line height, and word spacing to be more accessible. Letter spacing is $0.12 * \text{font size}$, line height in $1.5 * \text{font size}$, and word spacing is $0.16 * \text{font size}$.

Test different devices

Run speedtests on your mobile phone, tablet, laptop, desktop, and more!

Test from different locations

Compare speeds at work, home, or even at favorite coffee shop!

View previous tests

All your tests are stored in one convenient location.

Letter spacing: 1.68px
Word spacing: 2.24px

Letter spacing: 1.92px
Line height: 24px
Word spacing: 2.56px

Letter spacing: 2.4px
Line height: 30px

Letter spacing: 2.4px
Line height: 28px
Word spacing: 3.2px

CalSPEED Speed Test

Save your devices, testing locations, and results with one convenient account.

[Sign Up →](#)[Continue as guest](#)

Test different devices

Run speedtests on your mobile phone, tablet, laptop, desktop, and more!



Test from different locations

Compare speeds at work, home, or even at favorite coffee shop!



View previous tests

All your tests are stored in one convenient location.

Move “Privacy” menu item/hyperlink to the left of “Login” and “Register”. Having “Register” being the rightmost menu item in the corner is more common for websites since the user typically is going to be reading the content at the top from left to right.

CalSPEED Speed Test

Save your devices, testing locations, and results with one convenient account.

Sign Up →

Continue as guest



The font weight of the text here is too thin and makes the text difficult to read, I recommend changing the font weight to Regular (400).



Test different devices

Run speedtests on your mobile phone, tablet, laptop, desktop, and more!



Test from different locations

Compare speeds at your home, office, and favorite coffee shop.

In my opinion the text should also be consistent with the other body text on this page in terms of color, so I recommend changing the text circled to **#374151**.

CalSPEED Speed Test

Save your devices, testing locations, and results with one convenient account.

[Sign Up →](#)[Continue as guest](#)

The font weight of the text here does not need to be so high since it adds unnecessary emphasis to text that isn't the main title. I recommend changing the font weight to SemiBold (600).



Test different devices

Run speedtests on your mobile phone, tablet, laptop, desktop, and more!



Test from different locations

Compare speeds at work, home, or even at favorite coffee shop!



View previous tests

All your tests are stored in one convenient location.

CalSPEED Speed Test

Save your devices, testing locations, and results with one convenient account.

[Sign Up →](#)[Continue as guest](#)

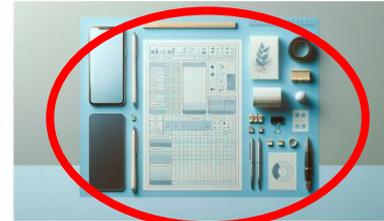
Test different devices

Run speedtests on your mobile phone, tablet, laptop, desktop, and more!



Test from different locations

Compare speedtests from your favorite coffee:



View previous tests

More of a personal preference, but in my opinion the art styles of the graphic in the hero section and the 3 graphics below don't work too well together.

Regarding the previous slide, I found some royalty-free images with the same illustration style which might work. I got them from [here](#)

I have a folder in Google Drive with the illustrations that can be found [here](#)



Hero section image
Size: 424 x 424 px



“Test different devices”
image
Size: 406.33 x 232 px



“Test from different
locations” image
Size: 406.33 x 232 px



“View previous tests”
image
Size: 406.33 x 232 px

Looking at other California government websites, I'm still personally in favor of having an actual photo of a person using a computer be the hero image rather than an illustration, and have the 3 pictures at the bottom be illustrations or icons.

I'm also not too big a fan of the semi-realistic art style of the 3 images below the hero section.

I feel like overuse of illustrations might make the website feel too business/startup-like for a government site, but this is a matter of personal preference so let me know if you have any other ideas or which style you prefer.

CaISPEED Speed Test

Save your devices, testing locations, and results with one convenient account

Sign Up →

Continue as guest



Test different devices

Run speedtests on your mobile phone, tablet, laptop, desktop, and more!



Test from different locations

Compare speeds at work, home, or even at favorite coffee shop!



View previous tests

All your tests are stored in one convenient location.

How the landing page might look with the changes I've suggested